

DEPARTMENT OF HEALTH AND HUMAN SERVICES

Food and Drug Administration

Form Approved: OMB No. 0910-0001
 Expiration Date: March 31, 2024
 See PRA Statement on last page.

TRANSMITTAL OF ADVERTISEMENTS AND PROMOTIONAL LABELING FOR DRUGS AND BIOLOGICS FOR HUMAN USE

1. Date Submitted
 08/26/2021

2. Application Information Single product Multiple products For multiple products, submit completed form and specimen of advertising/promotional materials to one application of choice, and attach separate sheet addressing items 3-5 for remainder of products. Refer to No. 3 on instruction sheet.
 Application Type: BLA
 Application Number: 125742 /

NOTE: Form FDA 2253 is required by law. Reports are required for approved NDAs, ANDAs (21 CFR 314.81), and BLAs (601.12(f)(4))

3. Proprietary Name COMIRNATY	4. Established Name [COVID-19 mRNA Vaccine (nucleoside modified)] Product Code No.:
5. Package Insert Date and ID Number (Latest final printed labeling) 08/21 LAB-1448-1.0	6. Manufacturer Name License No. (Biologics):

7. **Advertisement / Promotional Labeling Materials**

a. Please check only one: Professional Consumer

Material Type (use FDA codes) b.	Dissemination/ Publication Date c.	Material ID Code d.	Material Description e.	
www-website	08/26/2021	PP-CVV-USA-0357	COMIRNATY HCP Website EUA/BLA August Readiness August 2021 V2	Delete Row

To delete a row, click the "Delete Row" button for that row (or press the enter key if you've tabbed into the button). You cannot delete the last remaining row. **Add New Row**

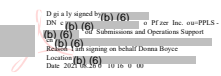
f. Comments

PP-CVV-USA-0357 will be used with these previously filed educational pieces under the EUA:

- PP-CVV-USA-0177 filed 22-Feb-21
- PP-CVV-USA-0202 filed 23-Mar-21
- PP-CVV-USA-0273 filed 15-Jun-21
- PP-CVV-USA-0283, PP-CVV-USA-0286 & PP-CVV-USA-0302 filed 02-Jun-21
- PP-CVV-USA-0307 filed 13-Jul-21
- PP-CVV-USA-0310 & PP-CVV-USA-0312 filed 28-Jun-21
- PP-CVV-USA-0313 & PP-CVV-USA-0314 filed 15-Jun-21
- PP-CVV-USA-0322 filed 28-Jul-21
- PP-CVV-USA-0323 & PP-CVV-USA-0325 filed 28-Jul-21
- PP-CVV-USA-0326 filed 13-Jul-21
- PP-CVV-USA-0330 filed 28-Jul-21
- PP-CVV-USA-0343 & PP-CVV-USA-0344 filed 4-Aug-21

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8. Applicant's (or Agent's) Return Address		9. Responsible Official's (or Agent's)	
Address 1 (Street address, P.O. box, company name c/o) An der Goldgrube 12		a. Telephone Number (Include area code) (484) 865-5035	
Address 2 (Apartment, suite, unit, building, floor, etc.)		b. FAX Number (Include area code) (845) 474-3500	
City Mainz	State/Province/Region N/A	c. Email Address Donna.Boyce@pfizer.com	
Country Germany	ZIP or Postal Code 55131		

10. Typed Name and Title of Responsible Official or Agent Donna Boyce M.S., Senior Vice President, Global Regulatory Affairs, Global Product Development	11. Signature of Responsible Official or Agent (b) (6)  Sign	12. Date 08/26/2021
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13. For CBER Products Only (Check one)	<input type="checkbox"/> Draft	<input checked="" type="checkbox"/> Final
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This section applies only to requirements of the Paperwork Reduction Act of 1995.

DO NOT SEND YOUR COMPLETED FORM TO THE PRA STAFF EMAIL ADDRESS BELOW.

The burden time for this collection of information is estimated to average 2 hours per response, including the time to review instructions, search existing data sources, gather and maintain the data needed and complete and review the collection of information. Send comments regarding this burden estimate or any other aspect of this information collection, including suggestions for reducing this burden, to:

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"An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB number."